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Green Resource Council of the Pacific Northwest (GRC-NW) Gets Off the Ground

**Industry group with the mission of educating and promoting sustainability
within the commercial interiors sector**

Seattle, WA, August 30, 2007 – Apex Facility Resources, Inc. is teaming up with other sustainability-minded industry professionals to launch the Green Resource Council of the Northwest (GRC-NW). This collaborative partnership – including manufacturer's representatives, interior designers, architects, and other designers – is working to promote environmentally-responsible products, practices and processes within the commercial interiors marketplace.

"The issue of sustainability is driving us to take a closer look at the processes and materials that go into building and furnishing the workplace," says Apex president Marlaine McCauley. Going green is a fast-moving topic these days; however, there is still a lot of "greenwashing" – false or exaggerated claims – making it difficult to distinguish truly qualified ones from the rest.

GRC-NW strives to be at the forefront of sustainable products and practices, and to effect positive change in the commercial interiors sector. The Council's main goal is to serve as a resource partner to help clients make informed decisions regarding product selections, in terms of materials content – recycled content, low-emitting, rapidly renewable and locally-sourced/regional materials – and indoor environmental quality. Among the Council's initial goals are:

- To raise awareness of sustainability issues & environmental health concerns
- To educate design professionals, engineers, construction managers, real estate professionals, facility managers, end users, and business owners
- To provide training workshops, educational forums & other networking events
- To serve as a clearinghouse for information & ideas
- To develop partnerships, resource networks & strategic alliances

GRC-NW is in its formative stage but the initial response is very positive, with roughly 20 founding members from various sectors in the commercial interiors industry.

The Council is hosting its first educational training event on **September 18, 2007** which will include a morning workshop – *What is Green: The Basics, Environmental Materials, and LEED CI and the Interior Designer* – and an afternoon presentation – *An Eco-Modernist Design Initiative*. Featured speakers include **Gene Lisa**, Verde Interior Products, and **Peter Danko**, Danko Design Initiative.

About Apex Facility Resources, Inc.

Apex is a premier commercial office furniture relocation and facility services company with a focus on sustainability – maximizing existing resources and creating the best possible efficiencies while minimizing environmental footprint to deliver high-performance workplace solutions. The company is based in Seattle, WA. For more information, visit www.apexfacility.com.